

Registration

To register for the conference, fill out the following form and mail to American Dream Coalition, P. O. Box 1590, Bandon, Oregon 97411. You can also register on line at the americandreamcoalition.org web site. Space is limited, so register soon.

The conference will take place at the Airport Shilo Inn. You can reserve rooms at the Inn at special conference rates of \$72 a night. To make reservations, call 1-800-222-2244.



- Please reserve a place for me at the 2004 Preserving the American Dream conference. I would like to register at the standard rate (\$175) low-income/student rate (\$145).
- Please reserve a place for me on the optional Portland tour (\$25).
- Please sign me up to be a member of the American Dream Coalition (\$25). I would also like to contribute \$_____.
- Enclosed is a check for a total of \$_____ (please make checks payable to American Dream Coalition)
- I will pay by PayPal to american@americandreamcoalition.org.
- Please contact me about being a conference co-sponsor.

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Email address _____

If you have any questions, email Randal O'Toole at rot@ti.org or 541-297-6798

“I’ve been to hundreds of conferences, and this is one of the four best I’ve ever attended.”

—John Fund, *Wall Street Journal*

*The American Dream Coalition presents
the Second Annual Conference on*

Preserving the American Dream

Portland, Oregon
April 16–18, 2004



- **Learn the truth about so-called “smart growth” and rail transit**
- **Hear the latest research from the experts**
- **Exchange ideas with fellow activists**
- **Attend workshops on protecting property rights, mobility, and affordable housing**

Urban Mecca or Planning Disaster?

With its light-rail lines, urban-growth boundary, and high-density zoning codes, Portland, Oregon, is considered a Mecca of smart-growth planning. But there are troubles in paradise, including some of the fastest-growing congestion in the nation, unaffordable housing, the nation's highest unemployment rates, and an increasing tax

burden to pay for the subsidies to rail transit and high-density developments.

Despite these problems, planners in your home town are probably eager to follow Portland's example. By attending the 2004 *Preserving the American Dream* conference, you can learn how Portland's planning really works and

how you can stop similar policies in your area.

The conference includes an optional tour of Portland-area transit-oriented developments and other smart-growth projects. You will hear about the subsidies going to these projects and whether they have succeeded in reducing auto usage and congestion.

The conference will be more than just Portland. The more than thirty speakers will include **Stephen Town**, a Bradford, England, police officer who will tell about the relationship between New Urbanism and crime. South Carolina state Representative **Joe Neal** will describe the impacts of smart-growth on minorities. **Erik Slotboom**, the author of *Houston Freeways*, will describe the new highways and political coalition that led Houston to have the smallest congestion increase of any major urban area in the last twenty years.

Co-sponsors include the Independence Institute, Heritage Foundation, Oregonians in Action, Central Arizona Home Builders, Home Builders of Northern Kentucky, Sarah Scaife Foundation, and the Windway Foundation. **More co-sponsors are needed:** If you are interested, please contact Randal O'Toole at rot@ti.org.



Partial Agenda

Friday, April 16

8:30 am to 4:30 pm: Optional bus tour of Portland-area smart-growth developments

7:00 pm to 9:00 pm: Discussion of Portland's plans: **Earl Blumenauer** (U.S. Representative from Portland), **John Charles** (Cascade Policy Institute), and **Andy Kerr** (Alternatives to Growth Oregon)

Saturday, April 17 — 8:00 am to 5:00 pm

A partial list of the more than thirty speakers includes:

Stephen Town, (Bradford, England): New Urbanism and Crime

Wendell Cox: New research on urban transit

Thomas Rubin: Reviews of U.S. rail transit

Joseph Vranich: Reviews of high-speed rail proposals

Erik Slotboom: Building Houston's freeways

Steven Raphael (University of California): Minorities and autos

Rep. Joe Neal (South Carolina): Smart growth vs. minorities

Dave Hunnicut (Oregonians in Action): Protecting property rights

Joel Schwartz: Are suburbs a threat to public health?

Jon Chandler: Land-use planning and housing affordability

Robert Poole (Reason Foundation): HOT lanes to reduce congestion

Owen McShane (New Zealand): Exporting smart growth

Kay McClanahan (South Carolina): The threat to property rights

Kathleen Calongne (Colorado): The latest on traffic calming

Fred Smith (CEI): Value-based communications

Plus workshops on federal transportation reauthorization, helping low-income people buy their first homes, killing rail boondoggles, Portland's planning, value-based communications, and replacing zoning.

Sunday, April 18 — 8:00 am to 1:30 pm

More speakers and workshops plus the first meeting of the American Dream Coalition. While a few workshops may take place in the afternoon, the main portion of the conference will end by 1:30 pm so people from the East Coast can catch flights home.